



Industrial

Industrial

Cat Dealer Operations

Allied Brands Group

Sime Darby Industrial is the leading distributor of premium heavy equipment in the Asia Pacific region, offering a comprehensive variety of equipment, product support services, and solutions in primary markets such as plantation, property, mining, marine, forestry, construction, ports and for power generation. It is the world's third largest Cat® dealer, with Caterpillar dealerships across more than 140 branches in 10 countries throughout the Asia Pacific region. Sime Darby Industrial has the oldest Caterpillar dealership in Asia, with a partnership that began in 1929.

CAT DEALER OPERATIONS

Hastings Deering CAT	CALTRAC CAT	Tractors Malaysia CAT	Tractors Singapore CAT	信 Sime Darby CAT	信昌 China Engineers CAT
<ul style="list-style-type: none"> Australia (Queensland and Northern Territory) Solomon Islands Papua New Guinea 	<ul style="list-style-type: none"> New Caledonia 	<ul style="list-style-type: none"> Malaysia Brunei 	<ul style="list-style-type: none"> Singapore Christmas Island (Indian Ocean) Maldives 	<ul style="list-style-type: none"> China (Guandong, Guangxi, Hainan, Fujian, Hunan, Jiangxi and Xinjiang) 	<ul style="list-style-type: none"> Hong Kong SAR Macau SAR

ALLIED BRANDS GROUP

Malaysia, Christmas Island (Indian Ocean), Singapore	Malaysia	Malaysia	Asia Pacific Region	Malaysia	Malaysia, Christmas Island (Indian Ocean), Singapore
Malaysia	Malaysia	Malaysia	Malaysia	Malaysia	Malaysia
Malaysia, Hong Kong, Macau, China	Malaysia	Malaysia	Asia Pacific Region	Hong Kong, Vietnam	Vietnam
Vietnam	Vietnam	Singapore	Hong Kong	Hong Kong	Malaysia
Hong Kong	China	Hong Kong, Macau, China	Hong Kong, Macau, China	Malaysia, China, Australia	Australia
Australia	Australia	Australia	Australia	Australia	





COUNTRY OPERATIONS

Australia

Hastings Deering is one of the largest Cat dealer networks in the world with over 23 branches and 26 sub-branches. Hastings Deering sells, services, rents and supports the complete range of Cat heavy equipment and on-highway trucks used in the mining, construction, forestry, agricultural, materials handling and government sectors. Other associated products include Caterpillar underground and surface mining equipment and AustChrome hard chroming services.

Malaysia

Sime Darby Industrial Sdn. Bhd. is the leading distributor of premium heavy equipment, with Tractors Malaysia holding the dealership for the Caterpillar brand.

Sime Darby Industrial Sdn. Bhd. offers a comprehensive list of heavy equipment and services, ranging from the sale of new machines, engines or used equipment to rental through its chain of Cat Rental Stores nationwide. It is also involved in equipment manufacture under license and after sales support.

Other brands represented include:

- Case New Holland and Kubota Agricultural Tractors
- Terberg Terminal Tractors
- Jacobsen Turfcare Equipment
- GE PII Pipeline Solutions
- Perkin Generator Sets
- Omega Empty Container Handler
- SEM Tractors

Singapore

Tractors Singapore Ltd. (TSL) is an ISO9001:2000 certified organisation. It is the leading equipment dealer in Singapore for Caterpillar machines, engines and lift trucks. Its service territories for Caterpillar cover the Republic of Singapore, the Republic of Maldives and Christmas Island in the Indian Ocean.

TSL is a member of the elite group of Caterpillar Power Professionals and packages Caterpillar generator sets to power super-structures for the oil and gas industry. TSL offers a wide range of Cat equipment and various contractors' tools for rental at its Cat Rental Store.

TSL is the authorised dealer for New Holland industrial and agricultural equipment, Sullair Air Compressors and Donaldson Filtration Solutions, offering a full range of services including sales, rental, parts and service support.

People's Republic of China

China Engineers Limited (CEL) is the sole distributor of Caterpillar equipment in seven Chinese provinces (Guangdong, Guangxi, Hainan, Fujian, Jiangxi, Hunan, and Xinjiang), Hong Kong SAR and Macau SAR. CEL caters to various sectors and industries in China such as the construction of roads, highways, railways and buildings, infrastructure development, quarrying, mining, landfill, oil & gas and shipbuilding, as well as providing Uninterrupted Power Supply (UPS) solution for the marine, building and petroleum sectors, among others.

THE STRENGTHS BEHIND SIME DARBY INDUSTRIAL

Sime Darby Industrial manages several training campuses throughout the region, such as the Sime Darby Industrial Academy in Puchong, Selangor, in Malaysia, and the Hastings Deering Institute of Technology in Queensland, Australia.

In 2008, the Industrial Equipment Training Centre was set up with a local educational institute in Shunde, China. Besides training employees, the centre also caters to the Industrial equipment training needs of customers, vocational institutes and the general public.

These facilities will be the mainstay of Sime Darby Industrial's commitment to training and towards ensuring that the latest technical innovation and expertise are available to customers.